

January 31, 2023 CVBS Quarterly Membership Meeting Minutes

Location Sammy's Pizza, Eau Claire, WI 6-6:45 PM

Attending Members:

President: Cheryl Apfel Wise,

Vice President: Barb Kass

Treasurer: Linda Soltis Schroeder

Member At Large: Duane Kebschull

Tuesday Night Blues Chair: Dan Callan

Secretary: Kari A Fischer

Merchandise: Linda Reinbacher and Barb Kass

Tom Feck

Mary and Kevin Dettmann

Autumn Neyens

Mike Bartholomew

Snapshop and Lisa Vandeevald

Debbie Lanning "Pinky" & Brock Lanning.

Committee Updates.

1. Marketing Committee: Barb Kass & Linda Reinbacher presented examples of Blues Mobile T-shirts, can cozies, coasters, bumper stickers, magnets with season schedules. A decision needs to be made soon to secure time to have them ready for the 2023 TNB season. Bylaw proposals include information on marketing and merchandise decision making responsibilities to be determined.
2. Tuesday Night Blues Committee: Dan Callan and Duane Kebschull; Member at Large.
3. Membership: Linda Soltis Schroeder; Treasurer. Linda has been working hard on reaching out to secure more sponsors. Walmart has grant options. Brought sponsor folders and asked for volunteers to reach out to any organization or secure contact or appointments to potential sponsors.

Including link for Membership and Membership Renewal

<https://cvblues.squarespace.com/member-signup> Ctrl and click arrow on link.

4. Budget Committee: Linda Soltis Schroeder, Treasurer. Linda presented the bank statement from October 1, 2022 through Jan 31, 2023 denoting deposits and expenses. All approved and accepted.

Review of Old Business: Blues mobile Sold to Michael Bartholomew for \$250.00

New Business Presented:

Donation of \$300.00 was made to the Bryan Lee Memorial Blues Festival was made the memorial will be July 22,2023 in Central Park, Two Rivers, WI (1-8PM)

Merchandise Committee presented examples of new t-shirt designs, coasters, can cozies, bumper stickers. *They will continue to present ideas and information via messages and a decision must be voted on at the February meeting to assure shirts will be ready for the season. Date to be determined and posted.*

A list of where items are located and which need to be marked confidential or are in Squarespace or Stripe.

Proposed Bylaw Changes. Any concerns, additional thoughts, changes, will be reviewed at the April membership meeting.

The link to review these proposals and history of any changes is under ORGINIATION-BYLAWS. <https://cvblues.squarespace.com/bylaws>

Proposed Bylaw Changes

- Article 4, Section 1: Update to clarify meeting schedule to include monthly board meetings each month except TNB season.
- Add Section 12 to Article 4: In the event of emergencies such as natural disasters, disease outbreaks, etc. that prevent the majority of members from attending an in-person meeting, quarterly membership meetings may be held virtually or canceled at the discretion of the board of directors.
- Update Article V Section 1 to include: SECTION 1. Annual dues shall be payable on or after January 1 and remain effective until December 31st of that year.
- Update Article VI Section 4 to include: The Vice-President shall be responsible for coordinating the Marketing Committee merchandise for Tuesday Night Blues. The Vice President will be the primary point of contact for merchandise orders and reporting suitable for including reports (i.e. Event spreadsheets) suitable for making budgeting and purchasing decisions. The marketing committee will assist the Vice President with merchandising decisions and coordination.
- Update Article VI Section 5 to include: Secretary. They will maintain a list of decisions, purchases, etc, by the board for nonprofit record keeping requirements. They will maintain a list of locations of Society electronic documents.
- Update Article VII: Section 2 Standing Committees: Clarifications to responsibilities of marketing committee and TNB committee.

Tom Feck motioned to adjourn the meeting at 6:45 , seconded by Kari Fischer
