

January 30, 2024 CVBS Quarterly Membership Meeting Minutes

Location Sammy's Pizza, Eau Claire, WI 6-6:45 PM

Attending Members:

President: Cheryl Apfel Wise,

Vice President: Barb Kass

Treasurer: Linda Soltis Schroeder

Merchandise: Linda Reinbacher and Barb Kass

Director At Large: Duane Keschull

Tuesday Night Blues Chair: Dan Callan

Secretary: Kari A Fischer

Welcome our new members Jeff Erbs, Kurt and Ruth Carlson!

Ken Fulgione, Tom Feck, Mary and Kevin Dettmann, Autumn Neyens, Mike Bartholomew, Snapshop and Lisa Vandevald, Amanda Jaffrey, Craig & Linda Reinbacher, Bill Johnson, Don Bestul, T Lessard

Call to Order: President Cheryl Apfel Wise

President Cheryl Apfel Wise brought the meeting to order about 6:30 pm after all in attendance were settled and had pizza.

Welcome of new members followed by all in attendance introducing ourselves as well as sharing our histories of becoming a part of CVBS and TNB some very interesting histories of how the beginnings of this ongoing community of volunteers and members have made this a reality for nearly 15 seasons and there were some good laughs along this journey down memory lane.

Marketing Committee: Sponsors: Linda Soltis Schroeder, Treasurer

Cheryl and Linda need volunteers to help with sponsors. Send emails, assemble marketing packets, drop off marketing packets, prepare sponsor contracts.

WE NEED VOLUNTEERS for Hanging Posters, and Set Up and Tear Down on Tuesday nights.

Merchandise: Barb Kass, Vice President

Barb has been working with Nick at Superior and we are bringing back a smaller supply of the Blues mobile shirts, she showed us the template for the return of one of the Frog T-Shirts, hats and caps as well as magnets for this season, sizes were discussed and possibly offering some children's sizes. We discussed the options of offering tote bags, bandanas, coasters are to be decided in April. We still have ear plugs and fans. One idea for letting people order their own shirts is being discussed.

Tuesday Night Blues Committee: Dan Callan, TNB Coordinator and Duane Keschull, Member at Large

2024 schedule nearly set, new and returning bands, new food vendors: The Batter's Box, The Lunchbox, Richard & Co Donuts, Beez Kneez Cheesecake and desserts, Tasty Trolley to be determined if they are returning

Tuesday Night Blues 2024 Volunteers needed!!

Membership: Linda Soltis Schroeder, Treasurer

Need volunteers to help with memberships. Monitor new membership requests and renewals, track active memberships, assist with membership sign up during Tuesday Night Blues season.

Kari intends to have a membership sign up table. Displaying our new banner and allowing for less traffic in the merchandise tent area.

THE NEW MEMBERSHIP BANNER was displayed! It is very nice with a QR to scan for sign up, as well as having a light.

Budget Committee: Linda Soltis Schroeder, Treasurer

Linda went over our budget and what is in savings as well as what our projected expenses for the 2024 season look like, we are still discussing some budget expenditures that need to be voted on by the board when all details are available.

Also reminding the group that most of our expenses for the bands are through donations keeping our on-profit status alive and our sponsors and the community involved in maintaining this free to the public event running smoothly out of the red.

Linda explained we don't have much for a budget: 34174.72 in checking and 35.71 in savings. We have enough to last one year at 31086.12 in expenses and spent 319.52 more than we brought in for the 2023 season.

We budgeted for pizza this year and had not last year!

Director at Large Update by Danno

The band line up will be announced online by February 14, 2024 ‘

There are some exciting announcements. And we continue to value all of the musicians who have decided to return and some who decided to take a break this year. We also have only 15 Tuesdays and many more bands than spots available.

Old Business

- **Bylaw updates approved at annual meeting and published on CVBS website.**
- **TNB marketing Video awaiting the final bid from Emprise Studios or final approval and payment agreements.**

New Business will be discussed by the board and presented at April Meeting.

Meeting adjourned at 6:45 pm (Motion by Linda SS and 2nd by Mike B)

The Quarterly General Membership Meeting in April will be announced via Face Book and CVBS website and possible emails to members.