

Chippewa Valley Blues Society Minutes

09-23-14

Present at this meeting: Debbie and Mike Fischer, Duane Kebschull, Linda Toff, Doug Richter, Don Bestul, Dean Kolander, Mike and Lisa Vanderwalle, Mary Dettmann, E.J. Johnson, Ken Fulgione, Cheryl Wise, Santiago DeMars, Juanita Jacobson, Tracy Hirsch, and Dan Callan.

Mike Fischer read the minutes from July 23 2014. Dean Kolander made a motion to approve the minutes. Mike Vanderwalle seconded it. All were in favor.

Treasurer's Report:

The treasurer did not make the meeting and will give a full report in November.

Committee Reports:

Marketing:

Ken Fulgione asked what he should be focusing on. The group told Ken to focus on marketing sponsors. He thinks all sponsors are paid up from the summer. Ken has been in touch with the producer Peter Jest of the Buddy Guy concert to promote flyers in the Chippewa Valley. Buddy Guy posters have been placed in TNB's blues letters handed out at Blues on the Chippewa and at Blues in the Pines. Ken sent Peter Jest a copy of the bill and is waiting for the check to arrive. Ken will give us a full report at the next meeting.

Ken said the Mega event went well for him.

Mike stated that all elected officers need to be present for meetings. If an officer cannot attend a meeting please let us know ahead of time.

Ken was asked to revise, print and edit copies of sponsorship forms and bring them to the next meeting.

Membership:

Don Bestul is in charge of memberships. Cheryl has volunteered to chair this committee with Don's help. The numbers of paid memberships need to be reported at every meeting. The value of memberships is to be able to put on Tuesday Night Blues events and to receive e-mails listing all blues events. Ken Fulgione, Juanita Jacobson, Dean Kolander and Cheryl Wise have all volunteered to be part of this committee.

TNB:

E.J. said that the TNB series this past summer went very well with great turnouts of people. The last night had around a thousand people in attendance. Firehouse Subs sent us a check for rendered services. Planning for TNB's will start up within the next few months. The main committee is Eric Johnson, Duane Kebschull, Mike Fischer, Dean Kolander, and Ken Fulgione. If you are interested in being part of this committee please call Eric Johnson.

Blues in the Pines:

The Blues in the Pines committee is Duane Kebschull, Mike Fischer, and Eric Johnson. Everyone thought this went well for a first event. People heard about this event from the Internet, inserts at TNB's and not so much from the posters.

There were discussions about getting discounted motel rates in the future and a possible shuttle to the event from the motels. Everyone who attended thought Blues in the Pines was not a financial success but was an overall success. Mike Fischer said we made around \$3,800 dollars from ticket sales; quilt sales and Doug's gift. We took a loss of around \$1,000 to \$1,300. We didn't have the exact figures yet. Mike Fischer proposed to do this again next year. Mike Vanderwalle made a motion to organize a second year of Blues in the Pines and that a committee will come back with a budget and proposal and also with TNB's. Eric Johnson seconded the motion and all were in favor.

Old Business:

After much discussion on giving a donation to Blues on the Chippewa, Debbie Fischer made a motion to give \$500 dollars to BOTC. Lisa Vanderwalle seconded the motion and all were in favor.

New Business:

A discussion of unplugged ideas was tabled for the next meeting. There was discussion of putting on a possible 2 to 3 events a year.

501C3 was also tabled for next time.

Debbie Fischer made a motion to adjourn and Juanita Jacobson seconded. All were in favor.

The next meeting will be held at Dooley's bar on November 18th, 2014 at 7PM. Mike Fischer will call and reserve the room.