

Chippewa Valley Blues Society Meeting

November 18, 2014

The Chippewa Valley Blues Society meeting was at Pizza Plus in Eau Claire on November 18, 2014 at 7:00 pm. Those in attendance were Mike Fischer, Jennifer Hazen-Coyne, Duane Kebschull, Ken Fulgione, Snapshot and Lisa Vandevall, John Bodkin, Sally and Terry Lee, Juanita and Steve Jacobson, Tracy Hirsch, Kevin and Mary Dettmann. Mike Fischer called the meeting to order. Minutes from previous meeting were approved by all, no nays.

Items on the agenda

Treasurer Report: Account balances are CVBS: \$4,229.70 and TNB: \$5830.07. Jen's Treasurer's report is attached for CVBS, TNB and Blues in the Pines. We owe Blues on the Chippewa \$500.00 yet. Jen will pay. We will merge checking accounts when we have a budget. Clarified that bucket donations were the pass around containers at TNB; donations were out right donations by members and the public; sponsors paid to advertise. Mike Fischer reported that EJ will need a check for insurance for the amount of \$514.00. CVBS will take over this cost and it will cover everything we do for the year.

Membership: Ken reported on committee activity and Cheryl sent along a report and is attached to the minutes. Dano will add membership form to our website.

Tuesday Night Blues(TNB): will report at next meeting.

Marketing: we need to get sponsorships of \$10,000-12,000 per TNB season. We are looking for everyone's help with this effort. Ask business people we know to sponsor or fund season or certain performances. Share on our facebook page the CVBS information and blues letter content. WHYS radio promotes our events and information on blues happenings.

Blues in the Pines: table for future meeting.

New Business: Unplugged event with not take place this year. Not enough interest to take over event. Possibly have 2 or 3 shows during off season, maybe at Fanny Hill. They could seat 100 or so people for meal and music, or 150 for just music. Maybe have 4 or 5 artists play 20-30 minute time slots, could be theme-based. More discussion needed for this to happen. Possibly have annual meeting tie in with a Friday/Saturday event somewhere.

John Bodkin introduced himself as board member at WHYS radio, and new to our area. Welcome John!

Kevin brought up a possible change for rain date location. Discussed pros and cons. We will leave as is.

The next meeting to be determined. Check on the website www.chippewavalleyblues.com for details.

Meeting was adjourned.