

Chippewa Valley Blues Society Executive Meeting
12-18-14
Minutes

Present at this meeting: Jennifer Hazen Coyne, Mary Dettmann, Lisa and Mike Vanderwalle, Duane Kebchull, Eric Johnson, Mike Fischer, and Debbie Fischer.

Budget Projection for 2015:

Pay for musicians are estimated at \$7,200 including 15 weeks.

Promotion: CVBS will update signage posters because the ones we have are old. There will be one more to go out on the boulevard. Dano will design one “v” type poster that will be easier to set up. We also need a new poster for the band shell. The total cost is estimated at \$400.00.

ASCAP might change more this year. Right now the cost is \$267.00.

Operating costs not including insurance is \$1,100.

Vender fees are \$50.00 a year. May grandfather existing venders \$50.00 for a year but may increase to \$100.00 per season.

The 2015 Blues budget still needs to be created. All numbers need to adjust to fit 15 weeks.

CVBS is planning on going ahead with Blues in the pines. Planning on losing \$1,600 for a couple of years. The budget is set at \$5,000.

Square space is our posting service. Operating cost projection is estimated at \$1,000 for 2015 hover and square space.

Donations: Wise radio, Blues on the Chippewa will be called benevolence instead of donations.

Merchandise: We spent \$1,080.25. Sold \$1,700. Made \$700.00.

Misc: In 2014 Mega and Memorial Day parade were extra events. The projected cost for 2015 is \$700. This will be put together at the next meeting in 1-15-15.

Annual meeting:

Snapshot is going to call the Metropolis and will call Fanny Hill about holding the annual meeting there on February 22nd 2015.

Mike Fischer made a motion to adjourn and Jennifer Hazen Coyne seconded it. All were in favor.

The next meeting will take place at Pizza Plus on 1-15-15.