

## April 18 2017 CVBS Quarterly Meeting 6:30 pm to 8:30 pm

Attendees: Cheryl Apfel Wise, Don Bestul, Debbie Fischer, Mike Fischer, Ted Snider, Ken Fulgione, Mary Dettman, Kevin Dettman, Snapshot, Lisa Vandewalde, Duane Kebschule, Eric Johnson, Eve Cliver, Tracy Hirsch

1. Mike read the minutes. Cheryl Apfel Wise motioned we accept. Debby Fischer seconded. Motion carried.

2. Treasurers report: TNB account balance has been transferred over to the CVB account. \$8072.12 in bank

- ASCAP Payment due.
- Registration for Blues Mobile is due this month
- Event Insurance – Eric reported that we got a refund. We were handed off from a local insurance office to a corporate office. Insurance went up substantially. Eric questioned it. We got a check for \$107 refund. Insurance has come back down to where it would have been with a normal increase <10%.
  - Snapshot asked Eric for a copy of actual insurance policy with details on what is covered for everyone's info.
  - Place a scanned copy of insurance policy in drop box for convenience (Eric, Danno)

3. Membership committee update – Cheryl Apfel Wise

Cheryl to get vendor contact info from Eric and email about what we will talk about at the meeting. This is what we want to do, be organized. They don't have to participate.

Snapshot and Dettmans renewed their membership – Cheryl Updated membership spreadsheet and they get a free quilt raffle ticket.

4. Marketing – Ken Fulgione

Kevin Dettman asked about us getting some yard signs to put out on Tuesdays.

Vendors have verbally committed about \$6,000. Ken will be sending out letters with invoice. Charter bank, bremer bank as potential sponsors.

Tuesday after hours blues Jam is ON! Bennie is moving their weekly sponsorship up to \$350. Working with Sue, Fischer, Howard and Deb to commit to jam. The Plus, still in for weekly sponsorship. Wants weekly article about the jam with food coupons. **UPDATE 4/30/17:** Sue committed to hosting two Tuesday's a month!! Ken working on other host bands.

The organizers of 52<sup>nd</sup> street Jazz fest are looking to do a Blues night event. Ken meeting with Benny and see how this could be done and how can we help.

5. Big Smokey Smothers Tribute - Mike

Committee – Snapshot, Teddy, Eric, Ken Lots of ideas for how to accommodate them. See emails for more info on Big Smokey Smothers tribute

6. Blues mobile Update

Ken - Needs to get stripped of all the logos on it. If we are going to sell those spots we need them stripped off.

Needs new tires BAD. Need the size of the tires. Need to be heavy tires, light truck. Snapshot has connection for tires. Wrap for spots rather than decals?

## 7. Tuesday night blues - Eric

- 4<sup>th</sup> of July – suggestion that we might want nt to try to do it on Phoenix Park? Group consensus to stay at Owen Park, promote the fireworks. 2 bands for 4<sup>th</sup> of July.
- We are purchasing some new banners to go behind the stage and out by 1<sup>st</sup> ave. Rain Day Banner. Rain venue is at Stone's Throw.
- Decision to switch to Stone's Throw: HoR was very good to us. An option came up, Linda at Stella's came up with the idea to open Tuesday through Saturday at Stones throw. \$1000 sponsorship riding on this potentially. Group agrees that Stone's Throw is a great venue.
- Blues Quilt is done. Need pictures of quilt. Web site links, Can we do ticket sales off the web site? We are running the quilt raffle under the BOC license. We have to mention them on the ticket and advise them as to how much money we made. Another reason 501c could benefit us.
- Additional Vendors – Not accepting additional vendors at this time. We should vote on raising the price of vendor license for next season.
- Volunteers – student services learning center. Anita Waggoner. All students have to do community service work. Mentor/instructor monitoring their project. Membership, sponsorship, blues. Must come up with a proposal to put on their web site. Students review and apply for your proposal. Help put together the proposal. Get information from Eric. Debbie, Ken, Cheryl

## 8. Rent party on Sunday at WHYs – Mike, Snapshot

- Rent Party, CVBS donates \$250 a year. Present on Snapshots show during the Rent Party. Be there around 10 on Sunday.  
UPDATE: Cheryl, Mary and Kevin attended

## 9. TV Spots – Mike

- Someone from the Blues society needs to be there. Cheryl can help with TV spots. Mike will do the early show.

## 10. Disaster Plan – Mike

- Everyone at TNB needs to be familiar with it.

## 11. Sue Orfield Show donation and support for CVCT:

- Ken will give a donation to the blues society to donate to Sue Orfield's show. Matching from the blues society. Also to bring back Jukebox show. Pays for our membership in CCTV. Membership is \$500. Supports promoting blues on the CVCT. They will come and video some of our events. CVBS will be promoted as sponsor of sue orfield show. Voted yes: dannu, snapshot, Kevin, mary, ken, teddy, mike, debby.

## 12. Merch: Debby found out about Coozie's from Fleet Feet. .99 each for 100. Give away with membership or sell with \$3.00 each. CV blues logo. We should consider other types of items.

UPDATE: 4/30 – Cheryl sent email re TNB opening night to 355 mail subscribers. Also working with Ken on an email specifically to promote After Hours. Separate one for last membership push before opening.