

Chippewa Valley Blues Society Quarterly Meeting April 24th

Dooley's Pub, 6:30 pm

In attendance:

- Cheryl Apfel Wise
- Duane Kebschull
- Mike Fischer
- Debbie Fisher
- Eric Johnson
- Eve Cliver
- Linda Marie and Will Rogers
- Santiago DeMars
- Juanita Jacobson
- Steve Jacobson
- Ken Fugione
- Mary Dettman
- Don Bestul
- Blaze Rodgers

Call to Order – Mike Fischer

Committee Reports:

Secretary – Cheryl Apfel Wise – Reading of minutes Don Bestul moved to accept, Debbie Fischer seconded.

Membership – Cheryl Apfel Wise – Discussed getting 3x5 banner for membership tent. Need to determine what should be on it.

Treasurer – Mary Dettman – Bank account \$16, 601.44

Marketing/Sponsors – Ken Fulgione and Eric Johnson – sponsor Payments – Lazy Monk, All Title, Eau Claire Auto Parts, Hillside Dental, Chilson for as much as last year, Moregenson. Ken needs to try to get payment for sponsors to be on the poster.

Blues Mobile Review/Update – Ken Fulgione; horn fixed, ordered motor for wipers, still cannot hook up saddle

Business Cards – discussion was around coasters at bars to promote 10th anniversary bash. Nothing decided.

501C Non Profit Update/Status – Don needs some additional information to procede.

WHYS Radio Rent Fundraiser – 4/29 10:00 am.

Proposed bi-law changes – needs to be posted before annual meeting

Northwoods Blues Festival – June 29th and 30th

Ads in Bluesletter

Tickets to Raffle (do we have these yet?)

FYI – Cheryl scheduled to volunteer 1 four hour shift each day with NWBF

TNB Update

Vendors are set, no complaints from food vendors on raising fees.

Discount system for volunteers, staff and vendors \$5 off on TNB merch.

Debbie showed shirts

10th Anniversary Bash

Bands are booked, Rev. Raven, Jay Edwards Band and Alex Wilson band. To be held at The Metro, start time to be determined.

Other items for discussion:

- Presale tickets
- Poster
- Cost
- Rooms
- Budget for ads, media
- Want to reach people as far east as Wausau and as far west as the cities, get Great Northern Blues Society to help promote

Update 5/27/2018 – Doors at 5:00, music at 6:00. Tickets \$15, \$5 for members. Poster in progress. Will have event page on website with more information. Ken to discuss food with Benny to see if he wants to do food or if we can have street vendors. Discounted room rates for attendees available at Hampton Inn. Rooms for bands donated by Hampton Inn. Banner for event.