

Quarterly Meeting January 22, 2019 held @ Dooley's Pub 6:30 - 8:00

Members present:

Cheryl Wise, President- Duane K-Committee Chairman- Ken Fulgione, Committee Chair- Vicky Morris- Reinbacher- Barb Kass- Greg Hageness- Eric Johnson, Committee Chair- Eve Cliver- Don Bestul- Dan Callan, Vice President- Mike Fischer- Di Christopherson, Secretary - Mary Dettman, Treasurer- John LeBrun

Members not present:

Debbie Fischer, Vice President

CALL TO ORDER

Cheryl Wise, President called meeting to order

READING & APPROVAL OF MINUTES

Di Christopherson read previous meeting minutes. Mary Dettman gave motion to accept/ Cheryl Wise 2nd

REPORTS

TREASURY'S REPORT

Mary Dettman gave a balance in account of 19,313.00. Window decals are paid. Paid yearly insurance to Parks and Rec in the amount of 742.00. Planning on making the P O Box annual dues and that blues mobile insurance will be coming up. Storage unit is paid up thru February billing

MARKETING COMMITTEE

Ken Fulgione shared format for sponsors flyer is almost done. Stated prices haven't raised for sponsors but hadn't for last 10 years.

RCU has been great contact and Marshfield online we can reach out to.

Duane K sent out more emails for setting up band schedule. Dan Callan suggested Steel Woods. Di C suggested Harrison Street and Mike Fischer suggested Paul Tweed Band. Eric called meeting for selection at Stella Blues or Lazy Monk TBA at 7:00 Mary D, Mike F, Ken F, Duane, and Eric would attend.

Ken shared support data with David Jones. David Jones had offered to create short video to use for exposure.

David could provide volunteers from an Internship Student Program that could help with history and research for flyers.

Ken is working on cushions as a marketing pull. Duane was still looking into banners.

MEMBERSHIP COMMITTEE

Cheryl Wise stated 25 new members up from last year. Current membership approx 165 and are currently paid.

Discussion of making a spreadsheet to follow members/ possibly having only 1 card only that could have qr code # . Discussion will advance for the next meeting.

MERCHANDISE UPDATE

Mike Fischer spoke for Debbie Fischer. Needed to make a decision of design for t-shirts. Wondering with or without logo.

Eric Johnson suggested sponsor coasters with logo on one side and sponsor on the other. Stella Blues was a contact that would help with idea.

Other ideas for merchandise was pins, pillows, possible bumper stickers with the clings. Ken F has new design never used he will show.

Mike Fischer provided a volunteer sign up list schedule for folks to sign up on. Duane stated Google docs had.

OLD BUSINESS

Ken did get approval for transmission work on mobile but will wait for warmer weather.

"Blues in School" discussion of great interest. Like to form a committee.

David Jones could provide some outline criteria for scholarship program. can contact music teachers for need with 500 donation. Dan Callan has knowledge from BOTC and would come to meeting on subject.

NEW NEWS

We will have table set up for Feb 23 for Howard and Deb along with Nick F at the Pizza Plus.

Eve Cliver would like more help with raffle ticket sales.

Cheryl Wise is looking for feedback about exposure thru emails. "Live in the Valley" need to provide content. It is showing 25-30 opens.

Cheryl spoke with Silverdome: spring not being good for us he agreed to moving a possible group event in September. All agreed it would be a great opportunity for different blues societies to mingle.

ADJOURNMENT

Motion to adjourn @ 8:20 by Mike Fischer. Mary Dettman 2nd.